



9th BEAUTY FORUM & SPA Fair

PROFESSIONALLY FOR PROFESSIONALS

22-23 September 2018

Exhibitor guide

Trade Fair and Congress Center
56c Marsa Street, 04-242 Warsaw



more: www.beauty-fairs.com.pl, www.beauty-forum.com.pl

BEAUTY FORUM & SPA 2018



BEAUTY FORUM & SPA professionalism, passion and experience



12 000 VISITORS
from 13 countries



230
domestic and foreign exhibitors

45,62%
visitors who drove over 150
km, to get to the trade fair



CHAMPIONSHIPS
66 participants have competed in three
championship challenges



NEARLY 900 PARTICIPANTS
have taken part in the International
Cosmetics Congress, International Foot Care
and Podiatry Congress, and the
Advanced Cosmetics Congress - BEAUTY
FORUM ELITE

(Data based on documents filled out during registration for the BEAUTY FORUM & SPA 2017 Trade Fair).

EXHIBITORS



The exhibition hall at the Warsaw Trade Fair and Congress Center, where the fall edition of the fair will take place, will be divided into two areas – the cosmetic area and the foot and nail care area.

Trends, premieres, business

The BEAUTY FORUM & SPA 2018 Trade Fair is a unique opportunity for exhibitors from Poland and abroad to present the newest trends, product premieres and meet professionals in the beauty trade.

KNOWLEDGE



We ensure that the educational program accompanying the trade fair discusses current topics, transfers specialized knowledge and hosts the best specialists.

6 thematic blocks

In order to facilitate selection and registration, in this edition of the fair we are introducing a new division into 6 thematic blocks: BEAUTY CLASSIC, SPA & WELLNESS, HIGH TECH BEAUTY, BEAUTY BUSINESS, MAKE-UP & MORE, FOOT EXPERT.

MEETING POINT



The Meeting Point is an exceptional place on the exhibition map, which combines inspiration, knowledge and emotions. Presentations of procedures and product premieres, newest beauty trends, as well as current offers of cosmetics companies – all this can be seen at the Meeting Point Stage during the fair weekend.

Let's meet at the Meeting Point

Events taking place on this stage during the fall edition will raise the excitement level of all championship and contest participant – this is where we will announce the winners and hand out awards.

NAIL SHOW

NEW!



The topic of nails – their care, styling and decoration – is gaining increasing attention, which is why this year the BEAUTY FORUM & SPA 2018 Trade Fair will feature a new NAIL SHOW area.

NAIL SHOW - MEETS TRENDS

It will be a place where representatives of leading brands in the nail sector will showcase the current trends and new product releases in the form of presentations and an unforgettable show. We invite to the NAIL SHOW audience all with entry tickets to the trade fair.

CHAMPIONSHIPS AND CONTESTS



Championships and contests organized as part of the trade fair is an opportunity for all specialists in the cosmetics trade who want to not only test their skills, but also compete for prestigious titles and awards.

Excitement at the highest level

An amazing experience is guaranteed by the Black & White Polish Hybrid Manicure Championships, Facepainting Trophy, Polish Eye-lash Extension Championships and Young Talents Competition for the BLUE DIAMOND Cup.

Trade fair team

At your disposal are:



MAŁGORZATA SZULC
 Managing Director
 tel. +48 (22) 858 79 55, +48 603 777 199
 e-mail: malgorzata.szulc@health-and-beauty.com.pl



SZYMON ŻYDOWICZ
 Sales and marketing Director
 tel. +48 (22) 858 79 55, +48 669 777 193
 e-mail: szymon.zydowicz@health-and-beauty.com.pl



JUSTYNA GRZYMAŁA
 Project Manager
 tel. +48 (22) 858 79 52, +48 697 777 191
 e-mail: justyna.grzymala@health-and-beauty.com.pl



MONIKA NIEDZIELSKA
 Sales and marketing specialist
 tel. +48 (22) 858 79 55
 e-mail: monika.niedzielska@health-and-beauty.com.pl



PIOTR KOŁODZIEJCZYK
 Sales and marketing specialist
 tel. +48 (22) 858 79 52, +48 725 777 194
 e-mail: piotr.kolodziejczyk@health-and-beauty.com.pl



KAMILA OLSZEWSKA
 Framework program Manager
 tel. +48 (22) 858 79 54, +48 603 776 198
 e-mail: kamila.olszewska@health-and-beauty.com.pl



OLGA KOPERKIEWICZ
 BEAUTY FORUM Magazine Editor in Chief
 tel. +48 533 141 415
 e-mail: olga.koperkiewicz@health-and-beauty.com.pl



ANNA WILCZEK
 Visitor Services
 tel. +48 (22) 858 79 55
 e-mail: sekretariat@health-and-beauty.com.pl

Stand prices

Undeveloped space			Developed space		
Stand type:	Base net price PLN/m ²	Special net price PLN/m ²	Stand type:	Base net price PLN/m ²	Special net price PLN/m ²
Row (min. area 6 m ²)	425,-	405, if stand area ≥ 15 m ²	Row (min. area 6 m ²)	534,-	514, if stand area ≥ 15 m ²
Corner (min. area 12 m ²)	475,-	450, if stand area ≥ 24 m ²	Corner (min. area 12 m ²)	584,-	559, if stand area ≥ 24 m ²
Semi-island (min. area 24 m ²)	520,-	470, if stand area ≥ 42 m ²	Semi-island (min. area 24 m ²)	629,-	579, if stand area ≥ 42 m ²
Island (min. area 30 m ²)	555,-	505, if stand area ≥ 50 m ²	Island (min. area 30 m ²)	664,-	614, if stand area ≥ 50 m ²

It is possible to receive a 20% discount on the above mentioned undeveloped space prices, provided that the Exhibitor has taken part as an Exhibitor in the BEAUTY FORUM 2018 Trade Fair, which take place on 3-4.03.2018 and the application is submitted until 20.07.2018 and payment is made in accordance with pt. 11 of the Terms of Participation.

Submission of a company's participation in the BEAUTY FORUM & SPA 2018 Trade Fair is possible only through the exhibitor registration system on the website www.beauty-fairs.com.pl

The system will be launched in April 2018.

Fair location

Trade Fair and Congress Center
 56c Marsa Street
 04-242 Warsaw
www.halamtpolska.pl
 22.09.2018, Saturday: 9:00 – 18:00
 23.09.2018, Sunday: 9:00 – 17:00

Organizer

Health and Beauty Media Sp. z o.o.
 9/10 Królowej Marysieńki Street
 02-954 Warsaw
 tel.: +48 (22) 858 79 52, 858 79 55
 fax: +48 (22) 858 79 53
 e-mail: targi@health-and-beauty.com.pl
www.beauty-fairs.com.pl
www.beauty-forum.com.pl

The application submission
 date expires on **20.07.2018**