



BEAUTY FORUM & SPA 27-28.09.2014 | WARSAW

BEAUTY FORUM & SPA took place for the 5th time on 27-28 of September 2014. The BEAUTY FORUM & SPA Poland is the biggest cosmetic trade fair held in autumn in Poland. Last year it was organized for the first time together with Hair Forum Poland, which was dedicated to hair stylists. The both events were visited by 14.000 professionals. The visitors had the opportunity to meet and know about 300 exhibitors on over 10.000 square meters of exhibition area. The trade fair is primarily directed at trade visitors coming from cosmetic institutes, nail studios, pharmacies, the hotel industry and industrial, massage and foot care surgeries.

CHAMPIONSHIP

There were also some championships held such as the Hybrid Manicure Championship, Facepainting Championship, Lash Extension Championship and Permanent Make-up Championship. The winner of Facepainting Championship – Mr. Marian Folga will compete with the best bodypainting artist during BEAUTY FORUM Munich in October 2015.

WONDERFUL SPASpot ON THE BEAUTY MAP

We also were looking for special, unique places. On Sunday of 28 September during the final on the Meeting Point stage the audience got to know the best spa institutes in Poland. The first place took Farmona Wellnes & Spa from Cracow.

EDUCATION

The BEAUTY FORUM & SPA trade fair is an excellent opportunity to broaden knowledge, as well as an unlimited source of information. The twoday fair offered a rich program of seminars conducted by known and recognized professionals. We invited ambitious professionals to take part at seminars, which enjoyed the trust of participants for years. Last year we organized International Congress of Cosmetics (IFC), International Congress of Foot Care and Podology, International Wellness and Spa Congress, Congress of Medical Beauty, International Congress for Make-up Artists.

THE MEETING POINT PRESENTATION STAGE

The 5th Beauty Forum & SPA trade fair provided the opportunity to see interesting presentations on the Meeting Point stage, during which exhibitors showcased the newest trends and products in the cosmetics industry. Participation in those lectures and presentations was free of charge for visitors of the BEAUTY FORUM & SPA fair. Visitors could see company presentations, newest treatment, concepts, current trends, championship finals.